



5th Emerging Asia Banking & FinTech Virtual Summit 2020

28-29 October 2020



Boosting Innovation and Digital Transformation to Stay Competitive

The COVID-19 crisis has accelerated the digital transformation process in Banking. Banking has changed! Speed, convenience, agility, innovativeness are the go-to standards in today's changing landscape.

How do financial institutions navigate their journeys towards the post-pandemic 'new normal'?

Today's banks and MFIs need to offer better customer service and customer experience, improve efficiency and productivity, and innovate banking products and services. COVID-19 further increases the pressure, with banks' technology teams needing to meet customers' and home-working employees' expectations and provide solutions that are resilient, scalable, and efficient.

In Southeast Asia, digital banking is evolving to meet two very different markets. On one hand, ASEAN-5 and Brunei banks are focusing on the millennial population to attract a young and digital-savvy market, which don't bank in branches as previous generations did. On the other hand, digital banking and fintech startups are presenting a realm of possibilities to the under-banked population of Southeast Asia's developing countries.

Innovative financial inclusion via digital platforms and improving and simplifying the banking experience for all have become imperative to stay competitive in today's market.

Fintech is an obvious choice to help banks leapfrog the expensive process of building up a bricks-and-mortar branch network.

The **5th Emerging Asia Banking & Fintech Virtual Summit** is the platform where digital, tech, commercial and strategic leaders in the banking and financial services ecosystems come together to discuss the latest developments, best practices, challenges and opportunities.

Supporting Organizations:



Owned & Produced by:



Registration is Now Open!

- ❖ Be a **Sponsor**
- ❖ Be a **Virtual Exhibitor**
- ❖ Get your two-day **Conference Pass**

The Virtual Conference will attract a senior strategic level audience from across Asia offering access to emerging trends and the chance to evaluate the latest solutions. Sponsors and Exhibitors will have the opportunity to arrange virtual meetings with attendees.

2020 Virtual Summit Panel of Outstanding Speakers includes:



Tim Scheffmann
Managing Director
LTS Ventures (Laos)



Jaypee Soliman
Vice President Head
SME Platforms
UnionBank (Philippines)



Adama Diallo
Head of Partnerships
Next Billion Users EMEA
Google



Brad Steve Haley
Economic Development
Modusbox



Shafique R Ibrahim
Chief Digital Information
Officer
AI Fardan Group (UAE)



Simon Zadek
Co-Director
United Nations Development
Programme (Netherlands)



Dr Hitoshi Okada
Info & Society Research Div
Associate Professor
NI Informatics (Japan)



Deepak Sharma
President &
Chief Digital Officer
Kotak Mahindra Bank (India)



Brad Jones
Chief Executive Officer
Wave Money (Myanmar)

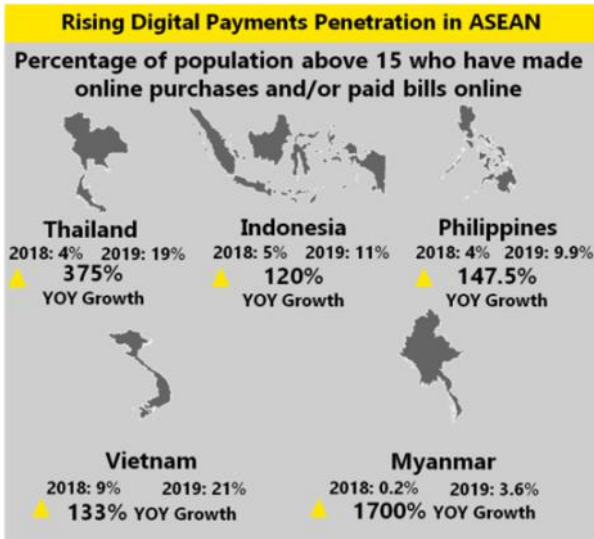


Gopal Kiran
Director, Financial Services
South East Asia
Deloitte (Malaysia)

Email jose@magenta-global.com.sg to secure your seat at this Virtual Summit or call Jose today at +65 6846 2366.

Central Banks in the region are encouraging the use of Digital Technology and Mobile Payment Systems. Are YOU keeping pace with developments?

Digital Banking Developments in ASEAN Emerging Markets:



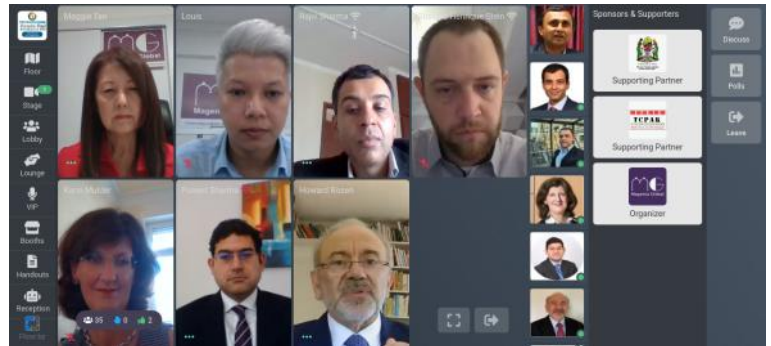
Source: E&Y

Previous Summit Participants included:

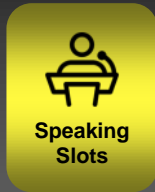
Acleda Bank, Alipay / Alibaba Inc , Amara Communications, AYA Bank, Ayeryawaddy Bank, Asian Development Bank, Asia Green Development (AGD) Bank, BCF Myanmar Limited, CB Bank (Myanmar), Central Bank of Myanmar, ConnectNPay, CredoLab Pte Ltd, Doe Myanmar Social Network, Early Dawn Microfinance Company, Easy Pay Co Ltd, Estel Technologies, Dai-ichi Life Holdings, Inc, Ernst & Young Solutions, Financial Intelligence Agency, Frontier Technology Partners, Gilat Satellite Networks (India), Goldpac Fintech Hong Kong Limited, Financial Regulatory Department, Ministry of Planning and Finance, GIZ, Horizon Telecom International, iBiz, International Finance Corp, it4a (Intelligence Technologies for All), Inno Capital Microfinance Co., Ltd, KBZ Bank, KDDI Summit Global Corp, KEB Hana Microfinance Ltd, Leo Tech, LOLC Myanmar Microfinance, Mandalay Technology, MasterCard Worldwide, Machnet Technologies Inc, Maybank, MECTel, Microsave, Ministry of Communications & Information Technology (Myanmar), Mobile Access Network, Mobile Alliance Singapore, Mobile Money for the Poor, Mobilemate Telecommunications, Money King Asia Pacific Co. Ltd, Myanmar Agricultural Development Bank, Myanmar Citizens Bank, Myanmar Construction & Housing Development Bank, Myanmar Economic Corp, Myanmar Farmer Association, Myanmar Mobile Money Services, Myanmar Payment Union, Myanmar Rice Federation, Myanmar Tourism Bank, National Institute of Informatics (Japan), Ncell Nepal, NewGen, Nomura Research Institute (Japan), Olswang Asia, Ooredoo, One Connect Financial Technology, Phandeeyar, Panamax Inc, Ping An, SME Alliance, Software Group, Software Industry Development Committee, Strategic Development International Co Ltd, Sumeru Software solutions Pvt. Ltd, Telenor Group, The World Bank, The DaNa Facility, TPS Online, True Money Myanmar Co Ltd, Tun Foundation Bank, UN Capital Development Fund, Union Pay International / China Union Pay, United Amara Bank Ltd, United Nation's Capital Development Fund, USAID, VBD Loi, Viet Phu Payment Support Services Corp, Wave Money, Yoma Bank, YOOSE, YTP and many others.

Why You Must Not Miss this Summit

- This is the only authoritative virtual platform bringing together banks and fintech innovators and investors from across the Asian continent
- Probe the new opportunities presented in the financial transformation in emerging Asian economies including Myanmar
- Virtual meet with key players from state-owned banks, private banks, foreign banks, neo banks, MFIs and fintech start-ups who are active in this region
- Evaluate the business case for digital banking implementation and the latest technological applications relevant to your business
- Address the complexities involved with data analytics, AI and blockchain and how you can benefit from it
- Hear and adopt best practice strategies and technical know-how from successful projects in the region
- Learn of practical strategies for integrating with fintechs and fostering innovation



Sponsorship, Exhibition & Speaking Opportunity Packages



We can tailor any of the following to your needs...
 be an Event **Sponsor** and/or **Exhibitor**... and stand-out as **Industry Innovators** in Asia's emerging markets.



Benefits of Sponsoring Virtual Events:

- Virtual events are cheaper to sponsor than in-person events
- Virtual events require less preparation
- No travel and accommodation expenses
- Your sales teams can spend more time on selling
 - The follow-up time can be reduced
- Brand visibility and awareness across borders

Reserve a Virtual Booth:

Sponsors and Exhibitors will be virtually showcasing their industry-leading products, ideas, and innovations. Don't miss-out on this opportunity to reach out to industry players who will be sourcing for the latest products and services.

TECHNOLOGY and SOLUTIONS PROVIDERS...

This is your unique platform to present your banking and customer engagement proposition. Contact **Jose** at **+65 6846 2366** or email **jose@magenta-global.com.sg** today!

DAY ONE: Wednesday 28 October**SESSION 1****Digital Banking Strategy in a Changed Landscape***Note: Speakers to be confirmed***Mobile Banking Trends in ASEAN: Impact and Response**Gopal Kiran, *Director - Financial Services, South East Asia, Deloitte*, Malaysia**Potential and Applications of Distributed Ledger Technology: Project Inthanon****Bank of Thailand****Transformation of Myanmar Banking Sector and New Opportunities for Growth****Central Bank Myanmar****The Bigger the Digital, the Bigger the Need for Cyber Security: Dealing with Growing Sophistication in Cyber Risk***If you would like to curate this session and discuss your distinct strategy, do reach out to us.***Capitalising on Cutting-edge Technology – ‘ABCD’ Applications in Banking**Henry Ma, *Vice President & CIO, WeBank*, China**Bringing Highly Differentiated Experiences to the Filipino Consumer to Bolster Financial Inclusion**Arivuvell Ramu, *Chief Technology Officer, TONIK Bank*

Lunch Break

SESSION 2**Bank-FinTech Strategy: The Game Changers***Note: Speakers to be confirmed***Industry Coordination for Interoperability: MFIs in Myanmar**Steve Haley, *Economic Development Manager, Modusbox*, USA**Fintech and the Bank of the Future: Open Ecosystems and Platformification – Transforming Current Business Models**Hitoshi Okada, *Information and Society Research Division Associate Professor, National Institute of Informatics (NII)*, Japan**Expanding the Game: Going Beyond Traditional Banking with New Partnerships and Go-To-Market Models**Shafique R Ibrahim, *Chief Digital Information Officer, Al Fardan Group*, UAE**Nepal's National Payments Plan**Bal Krishna Joshi, *Independent Director, Nepal Electronic Payment System***Financial Services for Asia Emerging Consumers**Hong Hai Tran, *Investment Director, Triple P Capital***PANEL DISCUSSION: Open Payment Systems – Competition and Inclusion?**

- What does “open” mean?
- Lessons from India, specifically Third Party Payment Initiation
- How can Mojaloop contribute to Open Payment Systems?

Panelists include:

Steve Haley, *Economic Development, Modusbox*, USA (*Moderator*)
Adama Diallo, *Head of Partnerships, Next Billion Users EMEA*, Google
Sameer Nigam, *CEO, PhonePe* (*invited*)**DAY TWO: Thursday 29 October****SESSION 3****Financial Inclusion & ‘Bankers of the Villages’***Note: Speakers to be confirmed***Mobile Banking: Facilitating Rural P2P Transfer in Vietnam**Niraan De Silva, *Managing Director & Executive Board Member, VNPAY*, Vietnam**Last Mile Financial Inclusion: Developing a Village Bank Platform in Laos**Tim Scheffmann, *Managing Director, LTS Ventures*, Laos**Digital Payments Initiatives for Efficient Crisis Response in Myanmar**Brad Jones, *CEO, Wave Money*, Myanmar**“Finteching” Last-Mile Consumers, Migrant Workers and E-commerce for Increased Domestic Uptake**Deepak Sharma, *President & Chief Digital Officer, Kotak Mahindra Bank*, India**The Power of Alternative Data Sets: A Spotlight on SME Lending**

- Incorporating and analysing new data sources successfully
- If you would like to curate this session and discuss your distinct strategy, do reach out to us.*

Lunch Break

SESSION 4**Building Resilience in a New Era of Finance***Note: Speakers to be confirmed***Product and Service Innovation: Experiences of Indonesia’s First Digital Bank**Saladin Effendi, *Chief Information Security Officer, PT Bank Mandiri*, Indonesia**Virtual Banking and Customer Onboarding: Creating a Fast and Seamless Onboarding Experience for SME Customers**U Myint Zaw, *Managing Director, AYA Bank*, Myanmar**Leveraging Innovative Digital Technology to Make Finance Accessible to SMEs and Micro Entrepreneurs**Jaypee Soliman, *Vice President Head - SME Platforms, UnionBank*, Philippines**Harnessing Digitalization to Finance a Sustainable Future: The Historic Opportunity to Accelerate and Expand the Transformative Impact of Digitalization in Financing SDGs**Simon Zadek, *Co-Director, UNDP*, Netherlands**PANEL DISCUSSION: Capacity Building and Financial Literacy**

Panelists include:

Pwint Htun, *President & Founder, Mobilizing Myanmar*
Genevieve Heng, *Director & Co-founder, Anthem Asia* and
*Founding Member, Myanmar Private Equity & Venture Capital Association (MPE&VCA)**Disclaimer: It may become necessary for reasons beyond the control of the organizers to alter the content and timing of the program or the identity of the speakers.*

RETHINK YOUR BANKING & CUSTOMER ENGAGEMENT PROPOSITION
Banks and Financial Institutions Must Adapt to the New Era of Banking.
Identify Opportunities, Form Partnerships and Move Your Business Forward.
 Contact **Jose** at **+65 6846 2366** or email **jose@magenta-global.com.sg** today!



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Boosting Innovation and Digital Transformation to Stay Competitive

For the first time, the **Emerging Asia Banking & Fintech Summit** will be held as an **entirely virtual meeting** that will offer the Banking and Financial Services communities the possibility for interactive exchanges, updates and news while protecting the safety, health, and well-being of all participants.

October 28 Wednesday: 11:00 am - 5:00 pm ICT (Indochina Time) GMT+7
October 29 Thursday: 11:00 am - 4:00 pm ICT (Indochina Time) GMT+7

**Virtual Summit
Registration Fee**
US\$ 200

Your Summit Registration includes:

- ✓ One-and-a-half days of Live-Streamed Presentations and Panel Discussions
- ✓ Your choice of Small Group Discussions hosted by Speakers
- ✓ 1-on-1 Video Networking with Event Partners and Exhibitors

Please complete your information below. All fields must be completed.

[SO-MPE&VCA]

PROFESSIONAL INFORMATION

First Name:	Company:
Last Name:	Main Business Activity:
Designation:	Office Address (<i>Building / Block, Street</i>):
Email:	
Phone (<i>Mobile</i>):	Office Location (<i>City</i>):
Phone (<i>Direct Line</i>):	Office Location (<i>Country</i>):
Phone (<i>Main / Trunk Line</i>):	Office Postal Code:

PAYMENT DETAILS

Credit Card: <input type="checkbox"/> Visa (SG\$) <input type="checkbox"/> Mastercard (SG\$) <input type="checkbox"/> Amex (SG\$ & US\$)	Credit Card Expiry Date:
Name on Credit Card:	
Credit Card Number:	

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Payment by telegraphic transfer in US\$ must be made payable to:
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Singapore 538766

All bank transfers must be marked clearly with the delegate name and event title. Bank Charges are to be deducted from participating company's own account.

By checking this box, you agree we will use your information on the basis of our legitimate interests to keep in contact with you about this Summit - and future editions of this Summit - and other similar events which may be of interest to you. We will only ever use the information we collect or receive about you in accordance with our Privacy Policy.

CANCELLATION POLICY

Any cancellation of registration must be notified in writing to register@magenta-global.com.sg. For cancellations received by 29 August 2020, a 50% refund of the registration fee. From 30 August 2020: no reimbursement. All fully-paid registrations are transferable to another person from the same organisation.

OWNED & ORGANIZED BY

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To register for the Virtual Summit, email this completed Registration Form to jose@magenta-global.com.sg